

PRESS INFORMATION

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HIPPO™ sign a 3-year sponsorship deal with the iKBBi

The Institute of Kitchen, Bedroom & Bathroom Installers (iKBBi) are delighted to confirm that HIPPO™ have this week agreed a three year sponsorship deal, supporting the Institute and its objectives until 2016.

HIPPO™ is a national provider of innovative and integrated waste management solutions. The company behind the striking yellow HIPPOBAG™ delivers flexible and convenient solutions to householders, businesses and KBB retailers including iKBBi Installation Standards Partners Tesco.

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HIPPO is committed to creating and developing ways for its customers to dispose of their waste or unwanted materials in an ethical, efficient and cost-effective manner. Driven by its innovations, the company has developed a strong reputation for delivering high standards of customer care in a niche area of the waste management market and has experienced significant growth in just seven years of trading.

Speaking on behalf of HIPPO™, Gareth Lloyd Jones, HIPPO™ Managing Director (pictured top right), commented on the sponsorship by saying: "All here at HIPPO are delighted to be supporting the iKBBi and its members. Over the last 3 years HIPPOBAG has become the waste solution of choice for thousands of independent installers, during this year alone we are expecting to collect waste from over 40,000 installations right across the whole of the UK".

iKBBi National Membership Manager Paula Kavanagh said: "We're absolutely thrilled that HIPPO™ have committed to a long term sponsorship of The iKBBi. Their environmental ethos and flexible waste solutions are commendable, as is their support for the iKBBi and our objective to define and raise installation standards within our industry". Paula went on to say: "Both the iKBBi and HIPPO™ are committed to a close working relationship that will support KBB installers and retailers with key information on waste obligations, together with a cost effective and flexible solution".

Industry giants Blum and Franke currently sponsor the iKBBi, as well as reputable businesses including Classi-Seal, CDUK (UK distributors of DuPont Corian) and insurance specialists UK Special Risks.

For more details on the iKBBi or sponsorship opportunities, please visit www.ikbbi.org.uk, email info@ikbbi.org.uk or call 0845 519 2007 for more information.

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